

VISVESVARAYA TECHNOLOGICAL UNIVERSITY
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A Project Report On

**"PRIVACY PRESERVING PUBLIC AUDITING FOR SECURE
CLOUD STORAGE"**

(Sponsored by KSCST, IISc, Bangalore)

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CHAPTER 1

INTRODUCTION

Cloud computing has been envisioned as the next-generation information technology (IT) architecture for enterprises, due to its long list of unprecedented advantages in the IT history: on-demand self-service, ubiquitous network access, location independent resource pooling, rapid resource elasticity, usage-based pricing and transference of risk. As a disruptive technology with profound implications, Cloud Computing is transforming the very nature of how businesses use information technology. One fundamental aspect of this paradigm shifting is that data is being centralized or outsourced to the cloud. From users' perspective, including both individuals and IT enterprises, storing data remotely to the cloud in a flexible on-demand manner brings appealing benefits: relief of the burden for storage management, universal data access with independent geographical locations, and avoidance of capital expenditure on hardware, software, and personnel maintenances, etc. While Cloud Computing makes these advantages more appealing than ever, it also brings new and challenging security threats towards users' outsourced data.

Since cloud service providers (CSP) are separate administrative entities, data outsourcing is actually relinquishing user's ultimate control over the fate of their data. As a result, the correctness of the data in the cloud is being put at risk due to the following reasons. First of all, although the infrastructures under the cloud are much more powerful and reliable than personal computing devices, they are still facing the broad range of both internal and external threats for data integrity. Examples of outages and security breaches of noteworthy cloud services appear from time to time. Secondly, there do exist various motivations for CSP to behave unfaithfully towards the cloud users regarding the status of their outsourced data. For examples, CSP might reclaim storage for monetary reasons by discarding data that has not been or is rarely accessed, or even hide data loss incidents so as to maintain a reputation.

In short, although outsourcing data to the cloud is economically attractive for long-term large-scale data storage, it does not immediately offer any guarantee on data integrity and availability. This problem, if not properly addressed, may impede the successful deployment of the cloud architecture. As users no longer physically possess the storage of