



ALLIANCE
UNIVERSITY

*Private University established in Karnataka State by Act No.34 of year 2010
Recognized by the University Grants Commission (UGC), New Delhi*



AUKSCST-IP CELL, ALLIANCE UNIVERSITY, BENGALURU
in association with
KARNATAKA STATE COUNCIL FOR SCIENCE AND TECHNOLOGY
presents
Two-Days Workshop on
"INTERFACE OF INTELLECTUAL PROPERTY AND ACADEMICS"

VENUE

SEMINAR HALL - I
ALLIANCE UNIVERSITY, BENGALURU

SEPTEMBER 14 - 15, 2023



AGENDA

- To create awareness about IPRs, especially patents, among students, faculty, and industry and to enable patent searches for universities, industry, and R&D initiatives in the university.
- To create an eco-system for development of intellectual property through hands on knowledge of expertise in the field of IPR.
- To bring in awareness about the recent and current trends in the field of copyright and Trademarks.
- To ensure paradigm shift in IPR protection in concurrence of current requirement nationally and globally.

About Alliance University

Alliance reimagines the idea of the university by creating a community that leads the charge against the complex challenges of the 21st century. The university conceives research to be the essence of all teaching and learning practices. A unity between research and teaching is promoted to extend the frontiers of knowledge to solve real world problems at the local, national, and global scale. For this purpose, the university seeks to be the nerve centre of interaction between the industry, the government, the civil society, and the community at large.

A designed convergence of the business, engineering, law, and liberal arts units precipitates transdisciplinary as the core academic philosophy. Freely working across divergent streams of knowledge like public policy and data science, technology and law, physics and philosophy or businesses and rhetoric, transdisciplinary nurtures a dynamic foundation for the spirit of collaboration, inquiry, and enterprise.

About AUKSCST-IP CELL

During February 2020, KSCST entered a MoU with the Cell for IPR Promotion & Management (CIPAM) for the establishment of Technology Innovation Support Centre (TISC) at KSCST. The TISC center is expected to support in advance training on IPR to staff, students, faculty, and inventors.

KSCST has set up IP cells in universities/colleges and conducts awareness program, training on prior art search, patent drafting and filing, technical inputs to first examination reply, Design searches, Copy and Trademark Filing and expert consultations in various domains of IP.

Objective: To build robust IP ecosystem in the state of Karnataka by disseminating the knowledge on Intellectual property rights among Educational Institution, Universities, startups, and individual innovators.

In furtherance of the above goal an MOU was signed between Alliance University and KSCST which led to creation of AUKSCST - IP CELL

PROGRAMME SCHEDULE

SEPTEMBER 14, 2023

| TIME | PARTICULARS |
|---------------------|---|
| 10:00 AM - 10:05 AM | Saraswathi Vandana |
| 10:05 AM - 10:20 AM | Welcome Address by Dr. S. Prakash, Dean - Researrch, Alliance University |
| 10:20 AM - 10:30 AM | Special Address by Dr. Ray Titus Pro Vice-Chancellor (Incubation and Innovation) and Dean, ASOB |
| 10:30 AM - 10:40 AM | Address by Chief Guest Dr. U T Vijay Executive Secretary KSCST Bengaluru |
| 10:40 AM - 10:50 AM | Address on AUKSCST IP-Cell and theme of workshop by by Dr. Vedashree A. Associate Professor, Alliance School of Law |
| 10:50 AM - 11:00 AM | Vote of thanks by Prof. Mamatha R., Assistant Professor, Alliance School of Law |
| 11:00 AM - 11:15 AM | Break |
| 11:15 AM - 12:15 PM | Interface of Academics and IPR - Dr. Premraj Rajgopal, IPR Manager ITC Ltd, Bengaluru |
| 12:15 PM - 01:30 PM | Patent subject Matters and filing procedures - Mr. Nagarjun M G Project Associate, KSCST |
| 01:30 PM - 02:15 PM | Lunch |
| 02:15 PM - 03:15 PM | Patent drafting of Inventions - Mr. Gaurav Mishra, Managing Associate & Attorney M/s BananalP Counsels, Bengaluru |
| 03:15 PM - 03:30 PM | Break |
| 03:30 PM - 04:45 PM | Copyright filings and infringements - Academics - Mr. B Vivek Anand Sagar Consultant & IP Attorney, KSCST |

SEPTEMBER 15, 2023

| | |
|---------------------|---|
| 10:00 AM - 11:15 AM | Hands on Session on Prior art Search - Dr. Sarasija Padmanabhan WIPO Tutor & Patent Agent, Bangalore |
| 11:15 AM - 11:30 AM | Break |
| 11:30 AM - 01:00 PM | Hands on Session on Prior art Search - Dr. Sarasija Padmanabhan WIPO Tutor & Patent Agent, Bangalore |
| 01:00 PM - 02:00 PM | Lunch |
| 02:00 PM - 03:00 PM | Role of Trademark in development of a business Incubation & Entrepreneurship Mr. M G Kodandaram IRS (Retd.), NACIN & Consultant and Advocate, Bangalore |
| 03:00 PM - 03:15 PM | Break |
| 03:15 PM - 04:15 PM | Importance of PPV & FR and GI registrations - Ms. Sangeetha Murali Asst. Prof. Ramaiah Law College, Bangalore |
| 04:15 PM - 04:30 PM | Concluding and Award of participation certificate |

SPEAKERS



Dr. Premraj Rajgopal
IPR Manager
ITC Ltd, Bengaluru



Mr. Nagarjun M G
Project Associate
KSCST



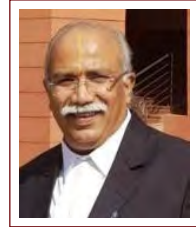
Mr. Gaurav Mishra
Managing Associate & Attorney
M/s BananiP Counsels, Bengaluru



Mr. B Vivek Anand Sagar
Consultant & IP Attorney
KSCST



Dr. Sarasija Padmanabhan
WIPO Tutor & Patent Agent
Bangalore



Mr. M G Kodandaram IRS (Retd.)
NACIN, Bangalore
Consultant and Advocate, Bangalore



Ms. Sangeetha Murali
Asst Prof Ramaiah Law College
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