



DEPARTMENT FOR PROMOTION OF  
INDUSTRY AND INTERNAL TRADE  
MINISTRY OF COMMERCE AND INDUSTRY,  
GOVERNMENT OF INDIA



**National symposium on  
“Technology & Innovations its interface with  
IPR”  
&  
Opening ceremony of  
Technology & Innovation support Center [TISC]**

Supported by:

Cell for IPR Promotion and Management (CIPAM)  
Department for Promotion of Industry & Internal Trade,  
Government of India, New Delhi.

Organised by:

Patent Information Center, KSCST

**Venue: Satish Dhavan Auditorium, IISc Campus,  
Bengaluru-560012  
Date: 28<sup>th</sup> January 2020**

**\*\*\*ALL ARE CORDIALLY INVITED\*\*\***

### Concept note

Innovation is being the key driver for socio-economic development in today's context. The existing eco-system for supporting innovation needs to be strengthened on priority and is crucial to the development of technologies. A widely deployed model to understand technology builds on the concept of the technology life cycle. The life cycle of technologies can be divided into stages – from invention to research, development and dissemination (RD&D) to market development, to commercial diffusion. Different processes occur at each stage of the life cycle, providing various opportunities to employ instruments that promote innovation. One group of such instruments relates to Intellectual Property Rights (IPR).

Padmashree Dr. R.A. Mashelkar changed the “Publish or perish” slogan for scientist and academician to “Patent, Publish and Prosper” for today's need or NEW MANTRA is “Innovation, Patent, Produce and Prosper (I3P)”. IPR is an intangible asset that can be gained by intellectual capacity. IPR broadly indicates to the ownership of intellectual findings in the industrial, scientific, literary and artistic fields. IPR grants inventors certain exclusive rights over their creations; it aims to encourage creative activity for the benefit of society by affording inventors an opportunity to derive fair returns from their investments.

Intellectual property serves as the foundation of innovation in our economy. Government-grants limited period of monopolistic rights for the innovators and creators with an opportunity to profit from the intellectual output of their innovative and creative work. In exchange, the creative work is made public so that others may build on and benefit from the work of the original creator. Laws protecting intellectual property also reduce the transaction costs between inventors and industry by providing information about the quality of the invention without jeopardizing the ownership of the idea.

For the entrepreneur, intellectual property in the form of patents, trademarks, designs and copyrights can be valuable. Patents, for example, have been shown to increase firm productivity and, more immediately, a firm's market value. Firms can also use patents and other forms of intellectual property in efficient and competitive ways. Sufficient intellectual property protection is key to promoting innovation.

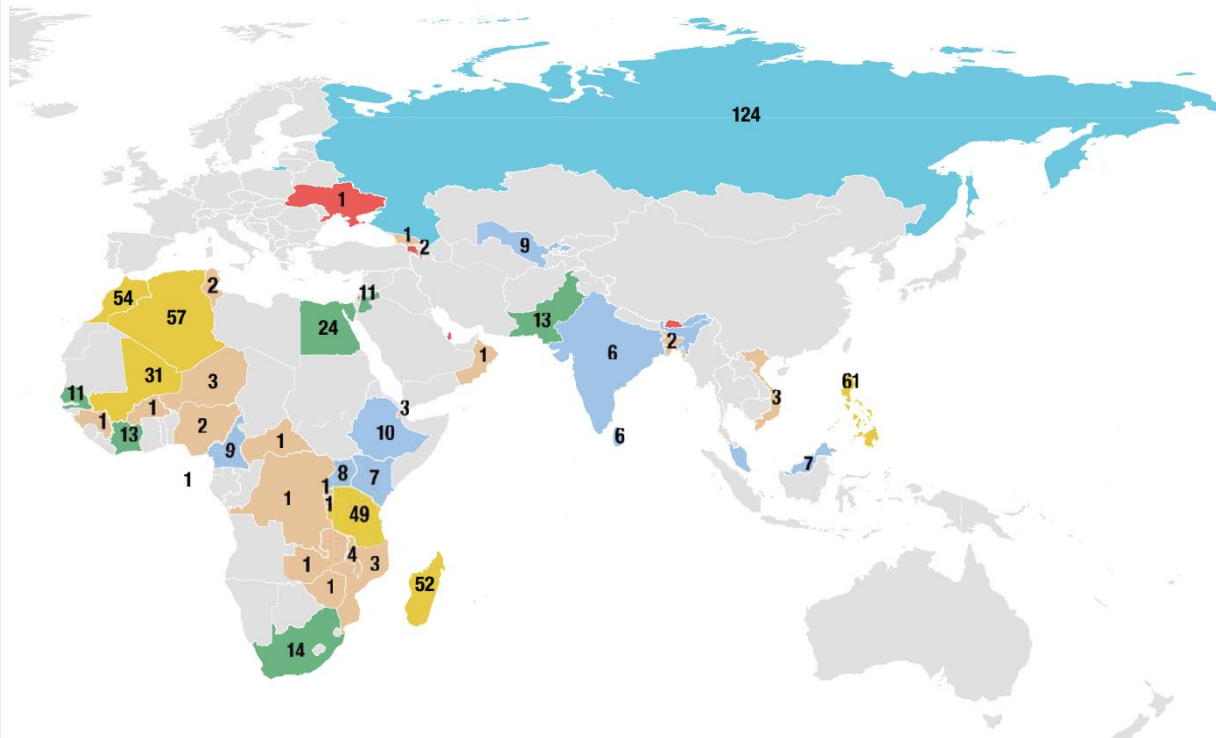
WIPO through its technology and innovation support centre (TISC) program aims to provide innovators in developing countries with access to locally based, high quality technology information and related services, helping them to exploit their innovative potential and to create, protect, and manage their intellectual property rights. Till date WIPO has established 750 TISC center in 78 Countries worldwide.

Creation and expansion of TISC network in India is aligned to the vision statement of National IPR Policy 2016 “An India where creativity and innovation are stimulated by Intellectual Property for the benefit for all”. To effectively implement National IPR policy, the Cell for IPR Promotion and Management (CIPAM) has been created as focal point under Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry and Government of India.

As a part of the TISC Program, the CIPAM has sanctioned KSCST; Based upon the capacity, experience and infrastructure in the field of Intellectual property. The TISC network form a part of the strategy for the promotion of innovation, scientific research and technology transfer. The overall objective of the technology and Innovation support centres (TISC) program in KSCST is to stimulate a dynamic, vibrant and balanced intellectual property rights system in Karnataka and intern India to foster creativity and innovation, thereby promoting entrepreneurship and enhancing social, economic and cultural development. TISC at KSCST is the first of its kind in Karnataka.

This National Symposium would be discussing the innovation and technology its interface with Intellectual Property Rights.

#### TISC in the world



## TENTATIVE PROGRAMME SCHEDULE

TIME	EVENT
<b>09:30 am-10:00 am</b>	<b>REGISTRATION</b>
	<b>OPENINGSESSION</b>
<b>10:00 am-11:00 am</b>	<ul style="list-style-type: none"> <li>➤ Inauguration of the workshop and key note address</li> <li>➤ Inauguration of TISC Cell at PIC, KSCST by Chief Guests</li> <li>➤ Group Photo</li> </ul>
<b>11:00 am-11:30am</b>	<b>Tea/Coffee break</b>
	<b>Topic : an overview on IPR</b>
<b>11:30 am-12:30pm</b>	<p style="text-align: center;"><b>Session 1:-Intellectual Property-Concept, Identification and Creation</b></p> <p>This session shall cover the Concept and basic knowledge of Intellectual Property- Patent, Trademark, GI &amp; Designs. Broad Topics shall include General Concepts, Advantages and Importance of IP, IP as a tool to increase business competitiveness, enforcement of IP in India</p>
<b>12:30pm-01:30 pm</b>	<p style="text-align: center;"><b>Session 2:-Importance of Innovation &amp; Intellectual Property for MSME's and Startups</b></p> <p>This Session shall concentrate on sensitizing the MSME, Startups &amp; individuals about the Importance of IP and the commercial advantages of innovation &amp; IP, Artificial Intelligence and IP. <i>Broad Topics shall include Success stories, How innovation can maximize</i></p>
<b>01:30pm-02:30pm</b>	<b>LUNCH</b>
<b>02.30pm-04:00pm</b>	<p style="text-align: center;"><b>Session 3:IP Strategy and Commercialization</b></p> <p>This session shall cover IP Strategy and Commercialization for the academia, what should an academicians should look for, how IP Cell approach and strategies in tapping the innovation of the institution.</p>
<b>04.00pm-04:45pm</b>	<b>Open house and Conclusion</b>
	<b>High Tea and Discussions</b>

## **Organizing Committee**

**Mr. H. Hemanth Kumar,**  
Executive Secretary,  
Karnataka State Council for Science and Technology  
Indian Institute of Science Campus,  
Bengaluru

**Mr. Shubam Istrewal**  
Assistant Manager  
Cell for IPR Promotion and Management (CIPAM)  
Department for Promotion of Industry and Internal Trade,  
Ministry of Commerce & Industry.  
Government of India, New Delhi

**B Vivek Anand Sagar**  
IP Attorney and Consultant  
Patent Information Center

**Mr. Nagarjun**  
Project Assistant  
Karnataka State Council for Science and Technology

All the IP Cell of KSCST

### Registration

There is no registration fee. Registration is compulsory. Please click the below link for filling the registration form.

[https://docs.google.com/forms/d/e/1FAIpQLSenhgzg-3UK\\_OFM02MBIrQ65k-pc9SwD0RhoL84ZjisCGXTcFw/viewform?usp=sf\\_link](https://docs.google.com/forms/d/e/1FAIpQLSenhgzg-3UK_OFM02MBIrQ65k-pc9SwD0RhoL84ZjisCGXTcFw/viewform?usp=sf_link)

last date for registration is on 18<sup>th</sup> January 2020