

## Scheduled Topics

24-04-2023 Monday	<ul style="list-style-type: none"> <li>Inauguration</li> <li>Importance of IPR in Academia</li> <li>Introduction to IPR and its types</li> <li>Commercializing Products through Patents</li> <li>Commercializing Products through Copyrights</li> </ul>
25-04-2023 Tuesday	<ul style="list-style-type: none"> <li>Patents and Industrial Designs as significant IP tools</li> <li>Introduction to trademarks and registration</li> <li>Geographical indications &amp; Registrations</li> <li>Geographical Indications: A significant IP tool for artisans and Bio diversity linkages</li> <li>Applying for R&amp;D Grants</li> </ul>
26-04-2023 Wednesday	<ul style="list-style-type: none"> <li>Hands-on Patent Search Training-</li> <li>Valedictory Session</li> </ul>

## Resource Persons

Dr. Premraj Rajagopal, IPR Manager, M/s ITC Limited  
 Ms. Nandini Dholepat, Consultant and GI Expert, Bengaluru  
 Smt. Girija Sriram, Founder, Ipatentiti Systems, Bengaluru  
 Dr. Farah Deeba, IPR Consultant, CMR University  
 Dr. Praveen Kumar M V, Manager, Autonomous Mobility, Continental India Pvt. Ltd. Bengaluru  
 Dr. Rudresh M, Assistant Professor, Dept. of Aeronautical Engineering, DSCE, Bengaluru  
 Dr. U T Vijay, Executive Secretary, KSCST  
 Mr. Nagarjun M G, Project Associate, KSCST  
 Ms. Priyanka, Project Associate, KSCST  
 Smt. Prabhavathi Rao, VTPC  
 Dr. S. Manjappa, Director R&D, SCEM, Mangaluru

Contact for more information:

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## How to Reach



## Committee

### Patrons

**Dr. Manjunath Bhandary**, Chairman, Bhandary Foundation  
**Prof. Ashok M. Raichur**, Secretary, KSCST  
**Dr. Suresh Kumar**, Chairman, ISTE (Karnataka Chapter)

### Advisory Committee

**Dr. U. T. Vijay**, Executive Secretary, KSCST, G.o.K  
**Mr. H. Hemanth Kumar**, Chief Scientific Officer, KSCST, G.o.K  
**Mrs. Prabhavathi Rao**,  
 Program Coordinator, WTO & IPR Relay Cell, VTPC, G.o.K  
**Dr. S. Manjappa**, Director -Research, SCEM  
**Dr. Rajesha S.**, Principal, SCEM  
**Prof. S. S. Balakrishna**, Vice Principal, SCEM

### Organising Committee

**Prof. Ajith B. S.**,  
 Assistant Professor, RDAC Convener, IPR Cell Member, SCEM  
**Dr. B. C. Premkumar**,  
 Professor, Department of CSE, ISTE-Institute Coordinator, SCEM  
**Dr. Priya R. Kamath**,  
 Associate Professor, Department of CSE, IPR Cell Member, SCEM  
**Prof. Vinay B. U.**,  
 Assistant Professor, Department of ME, IPR Cell Member, SCEM  
**Prof. Suchetha**,  
 Assistant Professor, Department of ISE, IPR Cell Member, SCEM  
**Prof. Sharathchandra N.**,  
 Assistant Professor, Department of AIML, IPR Cell Member, SCEM  
**Prof. Chandra Singh**,  
 Assistant Professor, Department of ECE, IPR Cell Member, SCEM  
**Prof. Harisha**,  
 Assistant Professor, Department of CSE, IPR Cell Member, SCEM  
**Prof. Sharel Victoria Coelho**,  
 Assistant Professor, Dept. of Physics, IPR Cell Member, SCEM  
**Prof. Janardhana Swamy**,  
 Assistant Professor, Department of CSE, Convener - IIC Cell, SCEM

### Convener

**Dr. Rathishchandra R. Gatti**, Professor & Head, Department of ME, Convener-IPR Cell, SCEM

## Registration Details

- Max. 30 Participants.
- Registration is free for AICTE affiliated faculty, Rs. 500 for industry personnel.
- Registration is on First Come First Serve basis.

Registration Link:

<https://forms.gle/7WhQWhJ3iYwwoVvY6>

\* No TA/DA will be provided & Accommodation will be provided based on the availability in nominal fee with prior intimation.



Three Days FDP Programme on

# IPR Commercialization

On the eve of World IPR Day

Sponsored by

Karnataka State Council for Science & Technology, IISc, Bengaluru  
 Indian Society for Technical Education, Karnataka Chapter, Bengaluru  
 Visvesvaraya Trade Promotion Centre, Bengaluru

Organised by

IPR Cell and Department of Mechanical Engineering  
 Sahyadri College of Engineering & Management  
 Adyar, Mangaluru 575007

**24<sup>th</sup> to 26<sup>th</sup> April, 2023**

**9:00 AM - 4:30 PM**

@Sahyadri College of Engineering & Management,  
 Adyar, Mangaluru, INDIA



**SAHYADRI**  
 COLLEGE OF ENGINEERING & MANAGEMENT  
 (An Autonomous Institution)  
 MANGALURU



## Preamble

Intellectual Property Rights (IPR) are valuable assets that can generate significant revenue for individuals and businesses alike. However, it is not always easy to effectively monetize and commercialize IPR. This three-day workshop on IPR commercialization is designed to provide participants with a comprehensive understanding of the strategies, tools, and best practices involved in the successful commercialization of IPR.

This workshop will cover various aspects of IPR commercialization, including patent search, copyrights protection, design patents, trademarks, trade secrets, licensing agreements, technology transfer, patent valuation, and marketing. Through interactive sessions and case studies, participants will gain practical insights and knowledge on how to maximize the value of their IPR assets, navigate legal frameworks, and negotiate deals to achieve their business objectives. This workshop will equip you with the essential skills and knowledge to unlock the full potential of your IPR.

### Objectives:

1. To create awareness about IPR and its process.
2. To understand IPR acts and filing proceedings in India and Overseas.
3. To understand legal and commercial aspects of IPR.



## About the Institute

Sahyadri College of Engineering and Management (SCEM), Mangaluru, an Autonomous Institute affiliated to the Visvesvaraya Technological University (VTU), Belagavi, was established in the year 2007 under the Bhandary Foundation. It is one of the premier technological institutions inculcating quality and value-based education through innovative teaching learning processes for holistic development of the graduates. The institute has a permanent affiliation for most of the programs, approved by the AICTE & the Government of Karnataka, Accredited by the National Assessment and Accreditation Council (NAAC) with 'A' grade, National Board of Accreditation (NBA) for Five Engineering Programs, and the Institution of Engineers (India) (IE(I)). The institute is recognized under Section 2(f) and 12(B) of University Grants Commission (UGC) act and as an Innovation Cell by the Ministry of Human Resource Development (MHRD), India.

Sahyadri has been accorded with the recognition of Scientific and Industrial Research Organization (SIRO) by the Department of Scientific and Industrial Research (DSIR), Ministry of Science and Technology, Government of India. The Institute also houses New Age Incubation Network (NAIN)/k-Tech since 2017 to promote Product Development and Incubation, recognized by MSME as Host Institute (HI) to establish technical Business Incubator (BI) in 2020. The Institute is listed in the top 25 most innovative self-financed private institutions in India by ATAL Ranking of Institutions on Innovation Achievement (ARIIA) 2020 and in band "excellent" in Private Engineering Colleges 2021. The Institute has been awarded 4-star ranking by the MHRD-IIC for three successive years - 2019, 2020 and 2021. Sahyadri has collaborations and networking with many National and International research organizations, Educational Institutions and Industries.

Currently, the institute is offering 7 Undergraduate (UG) Degree Programs and 2 Postgraduate (PG) Degree Program under which around 3500+ students from culturally diversified backgrounds are enrolled. Sahyadri promotes the idea of Project-Based Learning through various activities and initiatives in association with various in-house industries, which helps the graduates to improve their expertise. Throughout the program, students will be provided an opportunity and platform by various institutional initiatives to exhibit/improve their talents and skill in national and international events hosted by premier institutes such as IITs/NITs/IIITs/SAEs/International colleges and universities.

The In-house Industries and Start-ups are the mainstay of the College. Sahyadri campus is equipped with all modern acoustic facilities, including an aesthetically designed food court and a well-developed sports facility with 400 mts. Athletic track, & Gymnasium.

## About the Department

The Department of Mechanical Engineering at Sahyadri has been a research-intensive department since its inception in 2007. The department currently has two UG programs - a Bachelor's in Mechanical engineering and Bachelor's in Robotics and Automation. The department is also a VTU Recognised Research Centre.

## About KSCST

Karnataka State Council for Science and Technology (KSCST) was established in the year 1975. It is one of the first State S&T Councils to be set up in the country. KSCST is an autonomous S&T organization under Department of Science & Technology, Government of Karnataka.

During the last 45 years, KSCST has been pro-actively engaging itself to identify, propose and implement S&T based solutions to locale specific needs / problems in the broad areas of Water, Education, Energy, Ecology and Environment, Waste management and Infrastructure. In co-operation with the Indian Institute of Science and several other premier R&D institutions, KSCST executes many projects and programmes aimed at improving socio-economic conditions of the people of the state.

Over the years, a number of technologies have been translated, from research and demonstration phase, to the implementation and operational phase. KSCST provides support to the Central and State Governments, in formulation of S&T based policies, scientific surveys, project implementation, evaluation, co-ordination & monitoring, organization of scientific meets and awareness campaigns. The Department of Science and Technology, Government of India advocated KSCST as a model to all the states.

## About ISTE

The Indian Society for Technical Education (ISTE) is the leading National Professional non-profit making Society for the Technical Education System in our country with the motto of Career Development of Teachers and Personality Development of Students and overall development of our Technical Education System. Being the only national organisation of educators in the field of Engineering and Technology, ISTE effectively contributes in various missions of the Union Government. The strength of ISTE is its strong base in technical education institutions in the country. At present, the ISTE has a very large and an effective membership base consisting of 124024 Life Members, 5 lakh Student members, 2734 Institutional Members, 1369 Faculty Chapters, 1479 Student Chapters at institutional level and 17 Sections at State level.

## About VTPC

Visvesvaraya Trade Promotion Centre (VTPC) was registered under the Mysore Society's Registration Act, 1960 on 25th February 1971 as "Visvesvaraya Industrial Trade Centre (VITC)" As per the Government Order CI 64 SPI 2012 (P2), Bangalore, 2012, the name of VITC was changed to "Visvesvaraya Trade Promotion Centre (VTPC)" and amendment was registered on 17-09-2014. Visvesvaraya Trade Promotion Centre (VTPC) is the mandated nodal agency for the promotion of international trade from the State of Karnataka under the aegis of the Department of Industries & Commerce, Govt. of Karnataka. Since its inception in 1965, the Centre has been at the forefront in handholding and facilitating budding exporters to make a mark in the field of international trade. Through a range of Programmes, Schemes, Policies, Incentives and concessions VTPC provides impetus to the Export Units & SEZ's. It acts as a catalyst in representing the grievances/issues in trade to the right authorities for redressal.